



WORKING DOCUMENT  
DECEMBER 2014 ENPA EU STATE AID TABLE

KEY:	
2014 data (unless otherwise stated)	
Old data	

CRITERIA						
COUNTRY	Total	Specific purpose (choice from ENPA categories)	Total amount for specific purpose	Website and further information	Has the national authority cited the situation in other Member States when discussing subsidies?	Has the national authority recently addressed newspapers as a product with a cross-border nature?
AUSTRIA	EUROS 8,649,085	Distribution:	EUROS 1,923,075 (dailies)  EUROS 1,787,100 (weeklies)	<a href="http://www.rtr.at">www.rtr.at</a> (Austrian Regulatory Authority for Broadcasting and Telecommunications [RTR]). For further details, contact Matthias Hranyai, VÖZ (Austrian Publishers' Association), <a href="mailto:matthias.hranyai@voez.a">matthias.hranyai@voez.a</a>	NO	NO

				t.		
		Pluralism:	EUROS 3,242,000 (only for dailies)			
		Media literacy:	EUROS 422,752			
		Developing journalistic quality/training:	EUROS 788,358			
		Correspondents abroad:	EUROS 240,000			
		Press clubs:	EUROS 46,800			
		Media research:	EUROS 35,000			
		Press Council	EUROS 164,000			
<b>BELGIUM</b>	French-speaking region: EUROS 9,766,00	Media literacy: Developing journalistic quality/training: Production: Online service development:	EUROS 977,550 Other categories covered by total amount as stated (amount not specified per category).	For further details, contact Margaret Boribon, Secretary General, at ENPA member JFB.	NO	NO

<b>BULGARIA</b>	Feedback pending	Feedback pending	Feedback pending	Feedback pending	Feedback pending	Feedback pending
<b>CZECH REPUBLIC</b>	There is no systematical state aid destined for periodical press in the Czech Republic.	No subsidies	No subsidies	No information about subsidies.	No	No. All Czech newspapers are published in Czech and therefore are almost all copies distributed within the Czech territory.
<b>CYPRUS</b>	Feedback pending	Feedback pending	Feedback pending	Feedback pending	Feedback pending	Feedback pending
<b>DENMARK</b>	DKr. 1.260 billion = EUROS 166 million	Production	DKr.360 million = EUROS 47 million	For further details contact Christian Kierkegaard, Danske Medier.	NO	NO
		Pluralism	DKr. 900 million (value of 0 pct. VAT) = EUROS 119 million.			
<b>ESTONIA</b>	EUROS 2.8 million (figures for 2013)	Production:	EUROS 1.5 million.	For further details, contact Maige Prööm, at ENPA member Eesti Ajalehtede Liit.	NO	NO
		Distribution:	EUROS 1.3 million.			

<b>FINLAND</b>	(direct) EUROS 500 000 for the minority language press.	Pluralism, Production, Distribution, Other	EUROS 500,000	For further information, please contact Håkan Gabrielsson / Jukka Holmberg at ENPA Member Finnish Newspapers Association or Satu Kangas at FINNMEDIA	NO.	NO (the reason given is that Finnish language is not spoken elsewhere).
	(Indirect ) EUROS 18 million as direct subsidy for the political parties' information services and media activities (not a direct press subsidy).	Innovation	EUROS 10,000 per annum (2014-2016)			
<b>FRANCE</b>	(direct) EUROS 69 million  (indirect) EUROS 219 million (to the benefit of operators such as the Post or Presstalis)	Distribution (Direct):	Home deliveries: EUROS 36 million	For further details, contact Sabine Ozil at ENPA Member SPQN.  <a href="http://www.culturecommunication.gouv.fr/Disciplines-secteurs/Presse/Aides-a-">http://www.culturecommunication.gouv.fr/Disciplines-secteurs/Presse/Aides-a-</a>	NO	NO

		<p>Distribution (Indirect):</p> <p><b>Total:</b> EUROS 223 million</p>	<p>Postal deliveries: EUROS 200 million</p> <p>Press sales channel: EUROS 23 million</p> <p>There are <u>3 other indirect state aids:</u></p> <ul style="list-style-type: none"> <li>- VAT (2,1%)</li> <li>- Professional tax (exemption)</li> <li>- specific measures for the home delivery's activity concerning employer's social security contributions</li> </ul>	<p><a href="#">la-presse3</a></p>		
		<p>Pluralism:</p>	<p>National dailies of political /general info with low advertising revenue: EUROS 9.2 million</p> <p>Regional and local dailies of political /general info with low advertising revenue: EUROS 1.4 million</p> <p>Regional and local weeklies of political</p>			

			/ gen. info: EUROS 1.4 million			
		Modernisation:  a specific Fund to provide financial support to modernisation projects from the press of political /gen. info)	EUROS 21 million			
<b>GERMANY</b>	No subsidies.	N/A	N/A	N/A	N/A	N/A
<b>GREECE</b>	No subsidies.  (indirect) there is a reduced VAT rate of 6.5% on the sale of newspapers and other print products	N/A	N/A	N/A	N/A	N/A

<b>HUNGARY</b>	<p>Hungarian National Cultural Fund. To specific magazine publishers:</p> <p><b>2013:</b> EUROS 1,589,788.62 EURO = 307.151 HUF)</p> <p><b>2014 January - October:</b> EUROS 2,323,929.34 (1 EURO = 307.151 HUF)</p>			<p>You can find some information in English about Hungary's National Cultural Fund at: <a href="http://www.nka.hu/pages/sub9/sub9.html">http://www.nka.hu/pages/sub9/sub9.html</a></p> <p>For further details, contact Katalin Havas, ML.</p>		
<b>IRELAND</b>	No subsidies	N/A	N/A	N/A	N/A	N/A
<b>ITALY</b>	<p>Officially, in Italy, there are no general direct subsidies for daily newspapers. However, for 2014 some state contributions are expected</p>	<p>Direct subsidies for:</p> <ol style="list-style-type: none"> <li>1. production of publications for minorities;</li> <li>2. production of publications for political parties; and</li> <li>3. production of publications for no-profit organisations.</li> </ol>	Approximately EUROS 55 million	For further details, contact Isabella Splendore, at ENPA member FIEG.	NO	NO
		Distribution	Since 2010, there have been no general subsidies.			

		Indirect subsidies for: Technological innovation, corporate restructuring and social shock absorbers	Approximately EUROS 50 million			
<b>LUXEMBOURG</b>	(direct) applied according to the 03/08/1998 law. Foreseen in the state budget for 2014: EUROS 7 million	Daily newspapers:	EUROS 7 million	For further details, contact Nic Nickels, Tageblatt at ENPA member, ALEJ.	NO	NO
	Other aid: special rate on postal distribution	Distribution:	Fixed special rate agreed			
<b>NETHERLANDS</b>	No direct state subsidies. However, newspapers can request for incidental loans and subsidies at the Dutch Press Fund ("Stimuleringsfonds	Research:	EUROS 2.3 million and 2,185,000 in 2015.	The Dutch Press Fund provides loans and subsidies to print media (dailies, non dailies and magazines) and for research related to the press industry. The Press Fund is financed by the	NO	NO
		Pluralism:	Included in amount mentioned above			



	voor de Pers”), which is endowed by the Minister of Culture with EUROS 2.3 million in 2014 and 2,185,000 in 2015.	Online services development (once in 2010/11)	EUROS 8 million (once in 2010/11)	Dutch government, but it is an independent authority which aims at maintaining and increasing the diversity of the press. More information is given at: <a href="http://www.stimuleringsfondspers.nl/Internet/English/page.aspx/999">http://www.stimuleringsfondspers.nl/Internet/English/page.aspx/999</a>		
		Other: young journalists (2 year appointments of 54 young journalists) (once in 2010/12)  A sectoral plan for the publishing industry (co-financed by both state and industry) for 2014 – 2015 funds scholarships for 2,500 journalists who are employee, and 100 freelance journalists and subsidy for 50 young journalists appointments.	EUROS 4 million (once in 2010/12)  Sectoral Plan: co-financed by both state and industry: – EUROS 2 million for scholarships to 2,500 journalists who are employee; – EUROS 100,000 for scholarships to 100 freelance journalists; and – EUROS 145,000 subsidy for 50 young journalists appointments.			
<b>NORWAY</b>	NOK 353 Million = approx. EURO 44.1 million (1 EURO = 8 NOK.)	Production grant:	NOK 308 million. = EUROS 38.5 million	Mainly meant to compensate for weak advertising position due to bigger competitor.	NO	NO
		Distribution (help for Finnmark)	NOK 2 million = EUROS 250,000			
		Minorities (pluralism)	NOK 0.8 million = EUROS 100,000			

		Media literacy/ Media research and journalists' training:	NOK 17 million = EUROS 2.1 million	from Bjørn Wisted, at ENPA member MBL.		
		Other: Newspapers for the Sami	NOK 25 million = EUROS 3.1 million			
<b>POLAND</b>	Approx. PLN 18 million = approx EUROS 4.3 million when 1 EURO= 4.16 PLN)	<b>The Book Institute</b> ( <i>Institut Książki</i> ) in Poland, has taken over publishing of nine titles of socio-cultural press	PLN 5 million = EUROS 1.2 million	Detailed information can be found on the web site <a href="http://www.mkidn.gov.pl">www.mkidn.gov.pl</a> bookmarked as "Programy Ministra 2015".	Not specified	Not specified
		<b>Programmes of Ministry of Culture and National Heritage (4 Priorities listed below)</b>  "Literatura i Czytelnictwo" (Literature and Reading) programme: The purpose of this program is to create conditions for development and promotion of literature, reading, and cultural magazines	<b>TOTAL PLN 13 million = EUROS 3.1 million</b>	For more information, please contact Maciej Hoffman, at ENPA member IWP.		

		Priority 1 – literature: raising awareness of the literacy, subsidizing the publication of valuable non-commercial Polish and world literature,	PLN 3.5 million = EUROS 0.8 million			
		Priority 2 – promoting readership: supporting different forms of promoting literacy, funding programs that promote the widespread practice of reading	PLN 5 million = EUROS 1.2 million			
		Priority 3 – magazines: supporting the most valuable cultural magazines	PLN 3.5 million = EUROS 0.8 million			

		Priority 4 – public-social partnership: mobilization of local communities around the public libraries as an important cultural institutions in the community, strengthening the importance of the library as a place of integration of community’s life	PLN 1 million = EUROS 0.2 million			
<b>SLOVAKIA</b>	Feedback pending	Feedback pending	Feedback pending	Feedback pending	Feedback pending	Feedback pending
<b>SPAIN</b>	Spanish press have not received subsidies since 1991. Note different conditions exist for Catalan and Basque country press – some subsidies are available – amounts unspecified.	N/A	N/A	N/A	N/A	N/A

<b>SWEDEN</b>	517.5 million Swedish kronor = approx EUROS 56.25 million (9.2 Swedish kronor= 1 EURO)	Production:	459.9 million Swedish kronor = approx EUROS 50 million	The Swedish press subsidy exists to promote pluralism and to promote a comprehensive news distribution and public opinion. Presstödsnämnden (The Press subsidy Council) is responsible of the press subsidy, <a href="http://www.presstodsnamnden.se">www.presstodsnamnden.se</a> . During some periods, for example between 2002-2005, the press subsidy also contained a so-called development subsidy which was a contribution for technical equipment and education among others. For more details, please contact Per Hultengård at ENPA member TU.	NO	NO
		Distribution:	57.6 million Swedish kronor = approx EUROS 6.2 million			
<b>SWITZERLAND</b>	CHF 50 million = EUROS 41.6 million ( 1 CH = .83 EUR)	Distribution:		<a href="http://www.admin.ch/c h/d/sr/783_0/a15.html">http://www.admin.ch/c h/d/sr/783_0/a15.html</a>  <a href="http://www.bakom.admi n.ch">http://www.bakom.admi n.ch</a> For more details, please	NO	NO

		In addition since 2008: for private TV and radio production and distribution:		contact Verena Vonarburg at ENPA member Verband Verband Schweizer Medien.		
<b>UK</b>	No subsidies	N/A	N/A	N/A	N/A	N/A